

Let Krames help you meet meaningful use requirements.

The funding available to you as part of the American Recovery and Reinvestment Act is designed to add efficiency, reduce costs, and ultimately improve health outcomes for all US citizens. The investment you make in health information technology can only achieve its maximum impact when patients are effectively engaged in their health self-management.

Krames has you covered.

Health Outcomes Policy Priority: Engage patients and families

Care Goals: Provide patients and families with timely access to data, knowledge, and tools to make informed decisions and to manage their health

Eligible Providers	Hospitals
2011 Objectives	
<input checked="" type="checkbox"/> Provide patients with an electronic copy of their health information (including lab results, problem list, medication lists, allergies) upon request	<input checked="" type="checkbox"/> Provide patients with an electronic copy of their health information (including lab results, problem list, medication lists, allergies, discharge summary, procedures), upon request
<input checked="" type="checkbox"/> Provide patients with timely electronic access to their health information (including lab results, problem list, medication lists, allergies)	<input checked="" type="checkbox"/> Provide patients with an electronic copy of their discharge instructions and procedures at time of discharge, upon request
<input checked="" type="checkbox"/> Provide access to patient-specific education resources	<input checked="" type="checkbox"/> Provide access to patient-specific education resources
<input checked="" type="checkbox"/> Provide clinical summaries for patients for each encounter	
2013 Objectives	
<input checked="" type="checkbox"/> Access for all patients to PHR populated in real time with health data	<input checked="" type="checkbox"/> Access for all patients to PHR populated in real time with patient health data
<input checked="" type="checkbox"/> Offer secure patient-provider messaging capability	
<input checked="" type="checkbox"/> Provide access to patient-specific educational resources in common primary languages	<input checked="" type="checkbox"/> Provide access to patient-specific educational resources in common primary languages
<input checked="" type="checkbox"/> Record patient preferences (e.g., preferred advance directive, health care proxies, treatment options)	<input checked="" type="checkbox"/> Record patient preferences (e.g., preferred advance directive, health care proxies, treatment options)
2015 Objectives	
<input checked="" type="checkbox"/> Patients have access to self-management tools	<input checked="" type="checkbox"/> Patients have access to self-management tools
<input checked="" type="checkbox"/> Electronic reporting on experience of care	<input checked="" type="checkbox"/> Electronic reporting on experience of care

Drive value from your health information technology with Krames patient education.

Beyond checking the boxes to satisfy the meaningful use criteria, Krames patient education serves to make the clinical information accessible to patients, helping them:

- ▶ Participate in shared decision-making with providers
- ▶ Better understand options and choose the treatment best suited to their health status and preferences
- ▶ Take a more active role in achieving better health

Call 800-920-0870 to learn more.

Choose from a variety of solutions that can support your HIS investment.

Turnkey applications

For clients who want to take advantage of the functionality we've developed specifically to support the patient education process, Krames offers turnkey applications that can interface with your EMR via bi-directional HL7 interfaces.

The **Krames On-Demand™** patient education system includes over 5,000 health and medication titles. HL7 interfaces connect with your EMR.



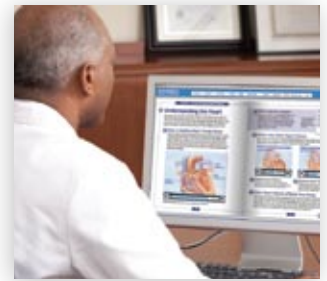
The **streaMed™** video application provides point-of-care and at-home access to over 430 patient education videos spanning nine languages.



Krames Exit-Writer™ emergency medicine discharge program includes content on most common diagnoses, an Rx-Writer and a medication reconciliation tool that can interface with your EDIS.



Krames Go-To-Guides™, our interactive disease management online workbooks, are dynamic self-management tools.

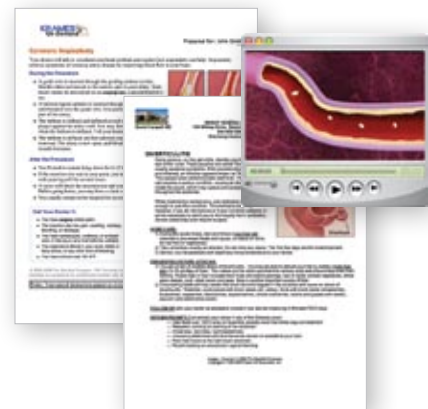


Content Licensing

Krames also offers the most comprehensive library of multimedia patient education that can be fully integrated with your health information systems, including over:

- 3,000 HealthSheets™
- 1,300 discharge instructions
- 2,000 medication titles
- 430 videos

Content in English, Spanish, Russian, Chinese, Vietnamese and eight other languages helps satisfy language requirements. And files are available in XML and streaming video formats with ICD-9, CPT, and MeSH metadata to meet your preferences.



Krames can help you meet your needs.

We've worked with all the major leading EMR providers in developing both interfaced and integrated solutions for our clients. The Krames team is available to work with your internal IS team or your IT vendor to develop a solution that best fits your preferences and budget.

Call 800-920-0870 to learn more.

KRAMES
PATIENT EDUCATION

A MediMedia Company

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